




DENEE WEATHERS

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PROFESSIONAL SUMMARY

Enthusiastic Student committed to learning, developing skills in Graphic Design and Adobe Suite. Eager to produce visual concepts to communicate ideas. Able to work independently or collaborating with others on projects.

EDUCATION

Associate of Applied Science, Graphic Design And Advertising, Expected in 2026

Central Piedmont Community College - Charlotte, NC

- Relevant Coursework: Graphic Design 1, Graphic Design 2, Web Design, Typography, Design basics, Design Tech & UI/UX.

WORK HISTORY

Social Media & Marketing Design Intern, 08/2022 - 11/2022

Curve Health, Charlotte, North Carolina

- Improved B2B marketing by generating marketing campaigns to strengthen relationships with Nursing Homes.
- Planned and managed design, and marketing materials for social media.
- Analyzed competitor pages to locate backlink and keyword opportunities.

Office Administrator, 01/2020 - 09/2022

Charlotte Martial Arts Academy, Charlotte, NC

- Posted on-brand social media content and increased customer engagement by 10% from January to September 2021.
- Developed social media calendar for email blasts, social media posts, new client announcements and campaigns.
- Maintained electronic and paper filing systems for easy retrieval of information.

Marketing Design Intern, 02/2018 - 06/2018

Catawba Center For The Environment, Salisbury

- Gained valuable hands-on experience working on diverse projects ranging from corporate branding initiatives to digital marketing campaigns.
- Supported social media efforts by designing visually engaging graphics that aligned with brand guidelines.
- Participated in client meetings, effectively presenting design ideas and receiving constructive feedback for revisions.

CERTIFICATIONS

- Google Analytics, LinkedIn - 2022
- Inbound Marketing, Hubspot - 2022
- Social Media Marketing, Hubspot - 2022
- Graphic Design, Calarts, Coursera - 2021

INDUSTRY SKILLS

- Basic HTML and CSS
- Adobe Illustrator
- Adobe Photoshop
- Adobe Indesign
- Video editing: Adobe Premier and iMovie
- Sketching abilities
- Layout Design
- Teamwork skills
- Superb eye for detail